

Beach Filter Products Announces New Sales and Marketing Manager



Hanover, PA September 1, 2021 - **Beach Filter Products, Inc.**, is pleased to announce a new Sales and Marketing Manager role as part of the company's renewed strategic growth plan.

Daniel Fishel has spent the majority of the past decade working in various roles for the Hajoca Corporation in Greenville, S. C. where he was focused on renewing sales in Industrial PVF and brings Beach knowledge and experience of serving the commercial and manufacturing industry. A graduate of Clemson University, Daniel is focused on growing Beach's compressed air filter and Sta-Dri® moisture control bag businesses.

"Daniel's experience in the plumbing supply business is a good fit for our industrial side and his digital marketing experience for our Sta-Dri® consumer sales program. He brings new ideas and energy to marketing and sales at Beach Filters," said C. Wesley Jones, III, president of Beach Filters.

Daniel is excited to lead Beach Filters' business growth and expand its exceptional quality and service. Daniel joins Lori Prickitt, general manager and Leslie Doll, plant manager as well as the rest of the team at the Hanover PA plant.

<Beach Filter Products provides industry with solutions for keeping industrial compressed air, lubricants and storage spaces clean and dry and offers top quality products and 24 hour service through global distributors to all manufacturing segments, but especially aerospace.

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