

# BEACH FILTERS *Clear The Air*

## Complimentary Breather Filters

Complimentary breather filter samples are available for your end-user customers. Select any disposable model and fill out the form at [beachfilters.com](http://beachfilters.com). The sample is sent direct to your end-user customer with shipping information sent to you for follow-up.

Free breather samples result in placements over 70% of the time. [Click here for form.](#)

• A product specification/selection guide is launchable from the middle of the form.

Other Merchandising:

• Our PowerPoint sales presentation is now available on [beachfilters.com](http://beachfilters.com) for download. Use it or parts of it for your next sales meeting.

• A distributor E-mail promotion is in the works: we are working on a one-page e-mail promotion for distributors to send directly to end-users reminding them of the value of breather filters and offering free samples. Use it with your customer mailing lists. It will be editable and available in April.

**Breather Pricing: Prices increased 3% on average for 2012. Price lists were sent out last week and will be effective 3/19/2012.**

**Testimonials: needed for compressed air filters, breathers and Sta-Dri desiccant pouches. Fill out the form on [beachsta-dri.com](http://beachsta-dri.com) for a nice reward.**

[CLICK HERE](#)



## Beach Breather Filters growing 30% per year

Over the past 10 years, Beach Breathers have grown over 30% per year. Why?

Opportunity - Today, there are literally thousands of hydraulic oil reservoirs, gearboxes and pumps open to contamination. Your sales people are "tripping" over them every day in their normal activities.

Ready-to-buy - Manufacturers and equipment operators have learned the value of preventative maintenance and readily understand and embrace the concept. Clean oil results in up to 10X better reliability.

Applications - hydraulic oil reservoirs, gearboxes, pumps, storage tanks, mobile equipment in marine, construction and mining.

## New Products

While 80% of your sales are probably our BB-2, BB-3 and BB-4 disposables, a full range of products are available for high flows, extreme environments and low flow applications.

### New low flow products include:

• New BB-AG-1H bladder breather is a mini-version of the highly successful AG-8H bladder breather. These products are ideal for applications with frequent wash down or high humidity. See new literature at [beachfilters.com](http://beachfilters.com).

• New Hybrid breathers for low flow applications: Aquaguard® models BB-AG: BBV, 1V, 2V, 3V use check valves to keep system clean and dry without a bladder so lower cost. See new literature at [beachfilters.com](http://beachfilters.com).



• New non-desiccant breathers BB-ND: 2 and 35 are redesigned to repel moisture and filter out particulates to .3micron at max flows of .7 and 40 cfm respectively. See new literature at [beachfilters.com](http://beachfilters.com).

### Oil filtration solutions continue to grow also:

• Vacuum Dehydrators are now available: Following Des-Case's merger with AMS Filtration last year, depth filtration, vacuum dehydrator and coalescing oil purifying systems are now available through Beach Filters. Call for information.



The Clear Choice for Point-of-Use  
Compressed Air & Oil Filtration

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