An e-newsletter from Beach Filters Products, Inc., of Glen Rock, PA June

June 2012

Clear The Air



80% OF EQUIPMENT FAILURES DUE TO LUBRICANT CONTAMINATION

· Water and Particulate Contamination

- 70% comes through oil breather or filler cap
- 30% comes in brand new oil



REPLACE BREATHER/FILLER CAP WITH BEACH BREATHER FILTER INFORMATIVE LINKS BELOW



Breather Product Presentation

Your logo and contact information here



Free Trial Breather Filters - A Custom Promotion for Beach Distributors

77% of the end-users who order a free disposable breather trial go on to adopt the product:

- Provides a long term cost savings for your customer's preventive maintenance effort
- Delivers a continuous stream of replacement orders

Ramp up your Breather Sales

Send the professionally developed promotion that is customized for your company to your end-user customers from your e-mail address.

- Your end-users will only have to select which disposable breather on the free breather order form
- The form is customized with your contact information
- All follow-up with the end-user is done and controlled by you

In order to send/forward this customized, graphic email as shown to the left, there are two acceptable profiles:

PC - Windows XP Professional/Microsoft Office Outlook 2007 or newer

Mac - Mac OS X Version 10.7.4/Mac Mail Version 5.2 or newer

To get started on your promotion, call or e-mail Lori at 717-235-1136 or sales@beachfilters.com

New Products

New gearbox drain adaptor kit with drain/sample port and sight-glass pairs with gearbox adaptor (fill port, vacuum indicator and fit for Aquaguard® and Aquaguard V low flow hybrid breather filters.)



Complimentary samples are available. Call or e-mail Lori at 717-235-1136 or <u>sales@beachfilters.com.</u>

*Star-Dri® is a trademark of Beach Filter Products, Inc.

Testimonials: needed for compressed air filters, breathers and Sta-Dri desiccant pouches. Fill out the form on <u>beachsta-dri.com</u> for a nice reward. CLICK HERE

The Clear Choice for Point-of-Use Compressed Air & Oil Filtration

7682 Glenville Rd. • Glen Rock, PA 17327-8809 • (717) 235-1136 • FAX (717) 235-4858 1-800-232-2485 • <u>beachfilters.com</u> • <u>sales@beachfilters.com</u>